



BookNooks Abstract and Program Pictures (Founder 2000-Present)

In 2010, KeyBank provided an additional grant of ten thousand dollars from the KeyBank Foundation to continue the BookNooks Initiative. The BookNooks Program which was established and copyrighted in 2000 by Project Flight in partnership with KeyBank gives agencies, schools, teachers, parents and students, pre-k through senior high, access to a carefully selected special collection of books and reading programs. BookNooks also provides a special parent-teacher resource library, which gives concrete information on activities that, encourage a child's success in school. This outreach effort is designed to establish a cadre of children, teachers, and their caregivers who will commit to fostering literacy activities and reading together regularly. Precious moments are created when books are shared. These moments are a gift that will remain forever because they create a world touched by love and imagination. They stir children's imagination, spark communication, and allow children to invent their future.

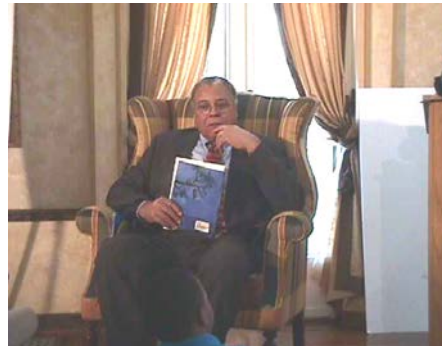
This program was established in all of the elementary schools in Buffalo (45), selected charter, and catholic schools, as well as in schools and centers in outlying areas such as the Tuscarora Indian School and the Journey's Child Enrichment Center. Since the beginning of the program, 169,280 new books have been donated to 201 different schools and agencies and the number of students and families served in the five Western New York counties was approximately 1,017,108. The success of this program has been demonstrated by increased reading scores on standardized test and by self-reported teacher/parent comments. According to statistics from the Library Research Service (1998), the National Assessment of Educational Progress reports that a comparison of mean values of children's reading scores indicates that states who have children who read at or above grade level can be found in schools where students have good access to library media specialists, visit media school libraries frequently, borrow books and other materials often, and have parent and/or caregiver involvement. This program specifically addresses the development of teachers, parents, caregivers, and/or concerned community members as reading partners and targets the need for children to read for meaning and interpretation. At the high school level, the mentoring of freshman through seniors is accomplished by focus on all of the English Language Arts Standards (Standards 1, 2, 3, & 4).

Dr. Cappella's appearance on A.M. Buffalo discussing the "Book Nooks" program



From left to right: A.M. Buffalo Host Linda Pelligrino, Dr. Cappella, Marsha Henderson, (president of Key Bank of Western New York, and Marion Canedo, (Superintendent of Buffalo City Schools.)

President Muriel Howard's residence . . .



. . . thanks to the generosity of Bell Atlantic, who donated

\$20,000 to Project FLIGHT for the BookNooks Program



BOOKNOOKS

A Day At Windemere Elementary



The BookNooks, a family literacy program, is a result of the collaboration between Project FLIGHT, Key Bank and seventy Western New York Schools. The program's mission is to stimulate parent-child reading experiences, which results in improved academic student performance in school. Project FLIGHT, along with Key Bank donated over 500 books to this school.



Radio station *Joy 96.1 WJYE* promoted the BookNooks program during the morning radio show.

WJYE interviewed with Dr. Betty Cappella and Mike Storey, of Thorner Press. They helped focus attention to the BookNooks program.

(Left): Mike Storey, Marie Hare, Betty Cappella
(Right): Karen Vanne (96.1), Mike Storey



Dr. "B" (Dr. Donald Birdd) suits up to teach science at Enterprise Charter School. Project Flight donates a Science BookNook to the school.



Dr. Donald Birdd and Dr. Geraldine, Co-Director of Project Flight, getting ready for Dr. B's lesson.



Dr. "B" passes out real flowers to the children for them to follow along with the lesson.



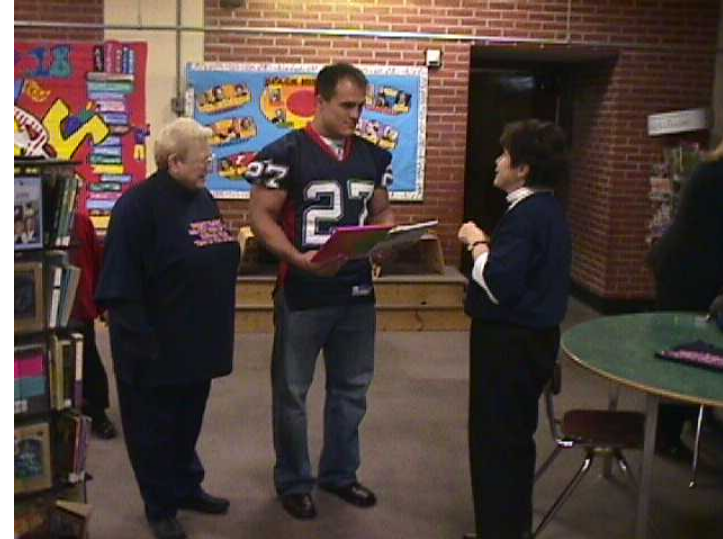
Children pick apart the flower seeing first hand how the components of a flower work together.



Dr. "B" gives the children a science lesson while dressed as a flower to give them a better understanding of the different parts of a flower.



Now the children have a real flower to put his costume into perspective.



(Above) Dr. Cappella, Dr. Bard and Coy Wire from the Buffalo Bills visit School #18 Dr. Antonia Pantoja Community School of Academic Excellence to establish a BookNook for the school
(Below) The Seneca Nation Library~Spirit of the Storybook BookNook

